

John M. Garcia

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Computer Skills

Adobe Dreamweaver, Photoshop, Illustrator, Fireworks, Flash, InDesign, Acrobat Pro, Axure, HTML5, CSS3, jQuery, JQuery Mobile, Javascript, PHP, Responsive Web Design, Microsoft office

Employment History

The Academic Advantage

Los Angeles, CA

Design & Development Supervisor

Sept, 12, 2011 – December 11, 2013

Designed and maintained multiple company websites, redesigned where needed and upgraded to support more user functionality and customer support features. Designed touch-friendly mobile-ready applications to gather and groom data from representatives for easy import into new CRM platforms or to be used by data analysts. Developed online applications to streamline the company hiring process. Developed a document portal for tutors to access paperwork relevant to the districts they served. Created identity packages as well as print and durable marketing for multiple companies and partnerships and provided design support for all departments within the company.

University of Texas at Brownsville

September 8, 2010 - August 16, 2011

Attended university fulltime to complete general coursework.

Brownsville Museum of Fine Art

Brownsville, Texas

Marketing Coordinator

September 14, 2007 - October 16, 2010

Managed website and designed and updated user interface elements, site information and online calendar. Designed a mobile version of museum website. Created and managed social pages on Facebook, Myspace, Twitter and YouTube. Created content for websites and social pages from scanned or converted print materials, event photos and videos. Produced marketing brochures, exhibition catalogs, e-mail blasts, and wrote press releases. Disseminated marketing materials to media outlets such as radio, TV, newspaper, magazine and art community websites. Designed and worked with printers to produce print ready banners, signs, and billboards. Updated database of members, donors, and VIPs for use with marketing, billing and outreach.

Ideas in Action

San Benito, Texas

Web Content Developer

January 24, 2006 - March 7, 2007

Updated graphics, created banner ads and maintained user interface consistency across seven Curves© Intl. e-commerce sites. Managed product photos, information, news and product databases for use on websites and in support of the marketing dept. Scheduled model shoots, photographed products. Manipulated, enhanced and prepared photos for publishing. Designed ads for the marketing dept.

Education

University of Texas at Brownsville, Brownsville, TX - Studio Fine Art, BA

Texas A&M University, College Station TX - Coursework in Computer Science

Texas State Technical College, Harlingen, TX - Coursework in Digital Imaging